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**IN THE UNITED STATES DISTRICT COURT**

**DISTRICT OF UTAH, CENTRAL DIVISION**

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**PURPLE INNOVATION, LLC, A  
Delaware limited liability company,**

**Plaintiff,**

**v.**

**HONEST REVIEWS, LLC, a Florida  
Corporation, RYAN MONAHAN, an  
individual, and GHOSTBED, a  
Delaware corporation,**

**Defendants.**

**NOTICE OF CONVENTIONAL FILING  
OF PLAINTIFF'S MOTION FOR  
TEMPORARY RESTRAINING ORDER,  
PRELIMINARY INJUNCTION,  
EXPEDITED DISCOVERY, AND  
SCHEDULING CONFERENCE**

**Case No.: 2:17-cv-00138-DB**

**Honorable Dee Benson**

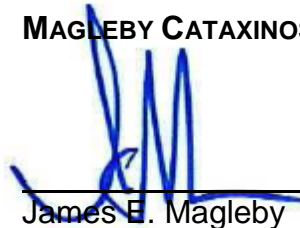
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Plaintiff Purple Innovation, LLC ("Plaintiff" or "Purple"), by and through its counsel of record MAGLEBY CATAXINOS & GREENWOOD, hereby gives notice that it filed its Motion for Temporary Restraining Order, Preliminary Injunction, Expedited Discovery, and Scheduling Conference (the "Motion"), conventionally on May 24, 2017. Pursuant to the *Ex Parte* Motion for Leave to File Under Seal Motion for Temporary Restraining Order, Preliminary Injunction, Expedited Discovery, and Scheduling Conference, Purple has

filed the Motion conventionally and under seal. Plaintiff will file a redacted version of the Motion within the time allowed under DUCivR 5-2(e)(1)(B).

DATED this 24th day of May, 2017.

**MAGLEBY CATAXINOS & GREENWOOD**

A handwritten signature in blue ink, appearing to be 'J. Magleby', is written over a horizontal line.

James E. Magleby

Christine T. Greenwood

Adam Alba

*Attorneys for Plaintiff Purple Innovation, LLC*

### CERTIFICATE OF SERVICE

I hereby certify that I am employed by the law firm of MAGLEBY CATAXINOS & GREENWOOD, 170 South Main Street, Suite 1100, Salt Lake City, Utah 84101, and that, pursuant to Rule 5 of the Federal Rules of Civil Procedure, I served a true and correct copy of the foregoing **NOTICE OF CONVENTIONAL FILING OF PLAINTIFF'S MOTION FOR TEMPORARY RESTRAINING ORDER, PRELIMINARY INJUNCTION, EXPEDITED DISCOVERY, AND SCHEDULING CONFERENCE** upon the following via ECF this 24th day of May, 2017:

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/s/ Zoe Perry